



2024 WORKWELL AWARDS

SPONSORSHIP OPPORTUNITIES

The annual WorkWell Awards recognize companies committed to fostering comprehensive wellness in the workforce.

Our most highly attended event each year with 90+ attendees in 2023, the ceremony draws a mix of HR, wellness, and operations leaders from these companies who have demonstrated their commitment to wellness, as well as WWCMA members and volunteers, brokers, consultants, and other insurance industry professionals.

2024 EVENT



Early/Mid November



6pm-9pm



TBD

SPONSORSHIP TYPES

\$5,000 - GOLD SPONSOR

- One panel seat on 2025 WWCMA roundtable
- Opportunity to introduce an award winner
- 50% off 2025 WWCMA bronze-level annual sponsorship
- Your logo on 2024 awards event marketing and WWCMA website with backlink of your choice
- Your logo on attendee nametags
- One color logo on nametag lanyards
- Up to 3-minutes of speaking time
- One social post dedicated to showcasing your company's impact in the wellness community leading up to event with backlink of your choice
- Recognition during introduction
- Access to post-event survey data

\$2,500 - SILVER SPONSOR

- Opportunity to introduce an award winner
- 25% off 2025 WWCMA bronze-level annual sponsorship
- Your logo on 2024 awards event marketing and WWCMA website with backlink of your choice
- One social post dedicated to showcasing your company's impact in the wellness community leading up to event with backlink of your choice
- Recognition during introduction
- Access to post-event survey data

\$1,500 - BRONZE SPONSOR

- Opportunity to introduce an award winner
- Your logo on 2024 awards event marketing and WWCMA website with backlink of your choice
- One social post dedicated to showcasing your company's impact in the wellness community leading up to event with backlink of your choice
- Recognition during introduction



2023 WORKWELL AWARDS



32 award winners



90+ attendees



9th annual awards

To learn more reach out to
sponsorship@wwcma.org