

WWCMA22

REBOUND. RECONNECT. REIMAGINE WELL-BEING.

Coming together to set a new course for workplace wellness!

**MAY 5, 2022 ★ 10 AM – 4 PM
SHERATON, NEEDHAM, MA**

SPONSOR & EXHIBITOR OPPORTUNITIES

The WWCMA Annual Conference is the premier health promotion and wellness conference in Massachusetts. This typically sold-out event will host over 400 organizational leaders, human resources professionals, and population health and wellness experts to come together to learn, share and discuss new ideas and innovations in employer-based wellness programs.

Various branding opportunities are available to meet your business goals, from Exhibitor Booths to the premier Keynote Sponsorships. **Don't wait...Exhibitor and sponsorship opportunities sell out fast!**

**Elevate your brand and showcase your
commitment to wellness!**

**Contact us at:
sponsors@wwcma.org**

SOLD OUT!
**Keynote
Sponsor
\$5000**

2 Sponsorships

4 Complimentary Conference Registrations

Keynote Speaker Introduction – 2 Minutes

Exhibitor Showcase Area – 6' x 2.5' Table

Conference App Listing

Logo Display at Event Venue

Website – Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

**Breakout
Session
Sponsor
\$2500**

5 Sponsorships

2 Complimentary Conference Registrations

Breakout Session Introduction – 2 Minutes

Conference App Listing

Logo Display at Event Venue

Website – Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

REGISTER

**Happy Hour
Sponsor
\$3000**

1 Sponsorship

2 Complimentary Conference Registrations

Welcome Remarks at Happy Hour – 2 Minutes

Conference App Listing

Logo Display at Event Venue

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Dedicated Email to Attendees Prior to Event with Sponsor Logo

REGISTER

Conference Mobile App Sponsor \$3000

1 Sponsorship

REGISTER

2 Complimentary Conference Registrations

In-app Splash Page Ad and Banner Ad

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

Bag Sponsor \$3000

1 Sponsorship

REGISTER

2 Complimentary Conference Registrations

Logo Printed on Conference Bag

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

SOLD OUT! Lanyard Sponsor \$3000

1 Sponsorship

2 Complimentary Conference Registrations

Logo Printed on Conference Lanyard

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

SOLD OUT!
Notebook
Sponsor
\$2000*

1 Sponsorship

2 Complimentary Conference Registrations

Logo Printed on Conference Notebook

Conference App Listing

Logo Display at Event Venue

Website – Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

**\$1000 Option: Provide Company-Branded Notebook*

Hydration
Station
Sponsor
\$1500

1 Sponsorship

2 Complimentary Conference Registrations

Branded Signage at Hydration Station

Conference App Listing

Logo Display at Event Venue

Website – Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

REGISTER

Coffee
Station
Sponsor
\$1500

1 Sponsorship

2 Complimentary Conference Registrations

Branded Signage at Coffee Station

Conference App Listing

Logo Display at Event Venue

Website – Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

REGISTER

12 AVAILABLE

Exhibitor

Table

\$800

Member

\$1000

Non-Member

REGISTER

2 Complimentary Conference Registrations

Exhibitor Showcase Area – 6' x 2.5' Table

Conference App Listing

Website – Logo and Sponsor Recognition

À LA CARTE OPTION

Digital Signage Ad

\$500

Full Screen Ad

REGISTER

Viewed on 3 Monitors (55 inches wide)

Strategically Located for High Visibility

Rotating Full Screen Sponsor Ads

Questions?

Contact us at sponsors@wwcma.org